

21. (Amended) A method of metering video displayed in a window on a screen of a viewing device, the viewing device being configurable to interface directly with one of a COM interface and an API known to the viewing device, the method comprising the following steps:

- A1
- a) determining whether the viewing device interfaces directly to a COM interface or whether the viewing device interfaces directly to an API known to the viewing device;
 - b) when the viewing device interfaces to a COM interface, determining channel data from a channel related object of the COM interface; and,
 - c) when the viewing device interfaces to an API interface, calling the API interface so as to determine channel data associated with a video application.

23. (Amended) The method of claim 21 comprising the further following step:

- A2
- d) if the viewing device interfaces directly to neither a COM interface nor an API, determining channel data from window controls within a viewing application.

33. (Amended) A software meter arranged to meter video displayed in a window on a screen of a viewing device, the software meter being executed by a processor, the displayed video being transmitted as a video stream, an audio stream and a data stream also being transmitted to the software meter, and the software meter comprising:

- A3 cont
- a) first program code executable to determine tuning data from a video application related to the displayed video; and,
 - b) second program code executable to determine an ancillary identification code relating to displayed video,